

BECOME A NO BULLY SCHOOL



NO BULLY

by Power of Zero

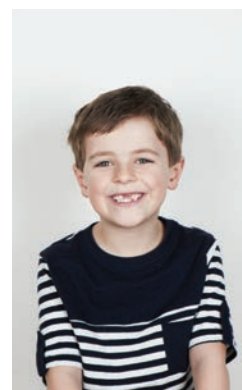
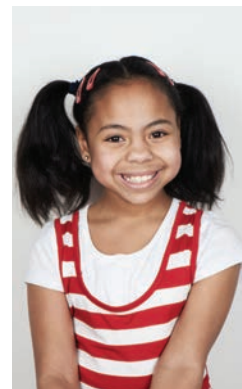
WHEN BULLYING STOPS, LEARNING TAKES OFF

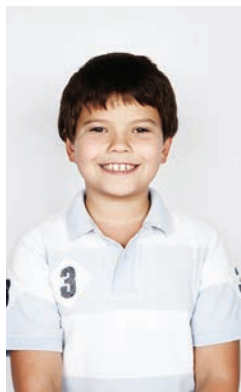
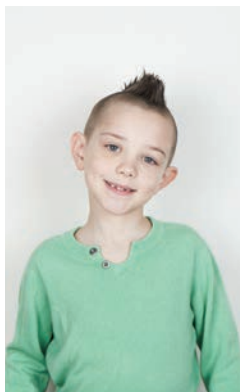
Each year one-third of students are the target of bullying or cyberbullying. Lives are lost or forever changed.

Bullying is different from peer conflict. It occurs when students repeatedly hurt, humiliate or isolate another less powerful student. Bullying and harassment cause lasting physical and mental harm, marginalize diverse students and negatively impact the entire school climate. Despite the harm that it causes few educators have received any effective training in how to solve it.

We developed the No Bully System® to guide school leaders, teachers and counselors how to end bullying and build an inclusive school culture and climate. It is the distillation of our years of experience from partnering with hundreds of schools across the US and internationally.

Schools that implement the No Bully System® are able to resolve over 80% of incidents of bullying, making this one of the most impactful bullying prevention programs in existence.





“When someone learns about the program ... they will demand it for their schools because of what it can do to change the lives of our kids, our schools and our communities.”

**Mary Jane Burke,
Superintendent of Schools,
Marin County, California**



The No Bully System[®]

LEVEL 1



Build an inclusive school culture

The foundation to a bully-free school is an inclusive school culture where every student is accepted for who they are.

LEVEL 2



Interrupt student disrespect and bullying

All teachers and staff interrupt student bullying and harassment and refer ongoing incidents to a Solution Coach[®].

LEVEL 3



Use Solution Teams[®] to solve ongoing incidents of bullying

The Solution Coach[®] convenes a team of 6-8 students and engages their compassion to bring the bullying to an end. Then follows up with any student stuck in the role of bully or target.

LEVEL 4



Teach empathy to remedy negative classroom cultures

If intolerance is endemic in an entire grade or class, the Solution Coach[®] implements a plan to create a culture of acceptance.



AN EVIDENCE BASED PROGRAM



The No Bully System® is proven to end bullying.

In 2012, the No Bully System® was awarded First Prize by Ashoka Changemakers for how Solution Teams activate student empathy to end student bullying.



In 2015 the National Institute of Justice recognized the No Bully System® as a breakthrough intervention and funded a long-term study of its impact in Oakland USD. Ongoing research into Solution Teams show that they resolve 80% of incidents of bullying. See Solution Team: Outcomes of a Target-Centered Approach to Resolving School Bullying. DeNike, M. & Gordon, H. Contemporary School Psychology (2019).

In the ten years since we launched the No Bully program

- **600 schools** have invested in one-year partnerships
- **30,000 teachers** have been trained how to address bullying
- **400,000 students** are now able to enjoy a bully-free school





“I have been doing this work for 20 years, and I have never seen a program work so well, so effectively, and so quickly to stop bullying and make a bullied child feel better and safer in school. I have a great appreciation for the No Bully system. It has had a positive impact on my school culture, and we have definitely seen a decrease in bullying issues.”

**Cheryl McWilliams,
Superintendent of Pawtucket School Department,
Rhode Island**



TOGETHER WE CAN SOLVE THIS

We partner with schools over the course of a year and support them in implementing the No Bully System® throughout their campus to build an inclusive, bully-free school culture and to resolve any incidents of bullying that still occur. We do this through an integrated series of leadership coaching sessions, teacher trainings, workshops and e-courses for parents.

LEADERSHIP COACHING 3 SESSIONS

School leaders are coached to create a new social vision for their school, to integrate the No Bully System® into a bullying prevention policy or protocol and to make a plan for teaching social and emotional learning. *The initial session is two-hours and subsequent sessions are ninety minutes.*

NO BULLY FOUNDATIONAL TRAINING

This initial workshop gives all the teachers, staff and volunteers who work on campus a common language and a unified approach to stop student bullying and harassment. *This is a three hour in-person training which can be provided online.*

BULLY-PROOF YOUR CHILD! THE NO BULLY PARENT AND GUARDIAN WORKSHOP

The support of parents is critical to the success of your No Bully initiative. This workshop shows participants the new face of bullying and cyberbullying and builds their skills in bully-proofing their child so that they are neither a bully nor a target. *This is a 90-minute workshop, which can be provided in person or online.*

SOLUTION COACH TRAINING

A core group of teachers and staff is trained how to become their school's Solution Coaches. They learn how to bring together Solution Teams of students to end the bullying of their peers and how to follow up with students stuck in the role of bully or victim. *This is a three hour in-person training which can be provided online.*

As schools move beyond their initial response to bullying, they often recognize the need to teach their students the social and emotional skills and values that will replace the bullying or unempathic behaviors that students employed in the past. We provide teacher training and leadership support in social and emotional learning, conflict resolution and how to deal with Harassment, Discrimination, Bullying and Assault. Contact us to find out more.

BECOME A NO BULLY SCHOOL

Visionary school leaders know that an environment free from bullying and fear is essential for students to thrive. The No Bully School program helps ensure this.

Schools successfully completing the one-year No Bully program are awarded the No Bully School badge. Displayed on school websites and communications, the badge showcases their commitment and ability to combat all forms of student disrespect, bullying, and harassment.

Join the over six hundred schools across the world that have invested in reaching the No Bully School standard of excellence for student safety and well-being.

Contact us to learn more about the No Bully Program and how to bring it to your school.

nobully.org
office@nobully.org

Power of Zero is a non-profit organization committed to teaching children zero bullying from age zero and is the current home of the No Bully Program. Through our campaigns, we are setting up the next generation to harness the positive power of the Internet and end hate speech, bullying, and violence. Power of Zero is registered in the United Kingdom under charity number 1191012 and is a 501(c)(3) non-profit organization in the US.

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